

Clean Language Resource Center



Certification in Clean Language and Symbolic Modeling with Gina Campbell

The Clean Language Facilitator (CLF) program prepares you to competently and confidently use David Grove's Clean Language to facilitate Symbolic Modeling sessions using Penny Tompkins and James Lawley's Frameworks for Change model. This technique is metaphor-focused and is more flexible, strategy-directed, and generally goes deeper with more complex material than the spatial clean processes used by the Clean Spatial Facilitator (CSF), our other certification program.

The CLF program

There are three elements of the CLF program: two courses, competency assessments, and post-session coaching of your sessions with clients.

Requirements for certification should be completed with 18 months of taking the first course.

- Sometimes the unexpected happens. If you do not complete the course work within 18 months of taking the first course and need to arrange for additional time, please consult Gina Campbell directly. Note that you may be subject to fee increases for the uncompleted components of the program. If the additional time you need is extensive, you may find your skills have gotten rusty and be required to redo components of the certification program for an additional fee.
- It is the nature of certificate programs to evolve. If you complete your certification requirements within the 18 month time period, you will not have to meet any additions to program requirements or costs that may have been added since the time you began your training. If you are not able to complete the program in the allotted time, you will be required to meet the new standards and pay any fee increases.

This Clean Language Facilitator (CLF) certification program is open to helping and healing professionals such as life and health coaches, counselors, therapists, hypnotherapists, art therapists, poetry therapists, hospice counselors, pastoral counselors, energy/body workers, and health and wellness practitioners. While the program is not limited to those who are licensed in a health or mental health field, participants are expected to have received or are currently receiving training on an academic or professional level in their field. This program is not designed for those seeking to use Clean Language in business or educational applications.

I. Required Courses

Introduction to Clean Language and Symbolic Modeling Basics Part One: Facilitating Clarity

Basics Part One balances didactic explanations with lots of practice so you will understand the what's and why's of Symbolic Modeling and Clean Language AND gain basic skills. We will practice utilizing these skills with verbal, drawing, and space-related approaches so you can find your preferred way of working with a variety of individuals and/or groups.

- Introduces the 9 most basic Clean Language questions used with everyday information or metaphors.
- Works with Desired Outcomes, starting with the fundamental question that guides all Symbolic Modeling sessions, "And what would you like to have happen?"
- Teaches a systematic questioning process to assist your clients in clarifying any issue, idea, or sense of themselves.

Text: *Mining Your Client's Metaphors: A How-To Workbook on Clean Language and Symbolic Modeling Basics Part One: Facilitating Clarity* by Gina Campbell

Online classes limited to 8. Video participation is required.

Introduction to Clean Language and Symbolic Modeling Basics Part Two: Facilitating Change

Basics Part II skills are well-utilized by therapists, counselors, coaches and others in the helping and healing professions as we will focus on what to do when a client wants change. Theory and explanations are balanced with lots of hands-on practice and feedback from trainers as well as opportunities to be a client. Trainees will:

- Move from developing clarity to encouraging conditions for change
- Continue to build on the basics by further developing your facilitating skills
- Add powerful additional questions for working more deeply still with metaphors
- Emphasize 'thinking like a modeler'—on the logic of selecting questions and guiding the session

Text: *Mining Your Client's Metaphors: A How-To Workbook on Clean Language and Symbolic Modeling Basics Part Two: Facilitating Change* by Gina Campbell

Prerequisite: Basics Part One training. (Equivalent learning with another trainer certified in Clean Language is accepted if you successfully complete Steps #1 of the assessment. (See next page.)

Online class size limited to 6. Video participation is required.

II. Assessments

Gina Campbell is certified as a Clean Language assessor, according to the criteria established by an international consortium of Clean Language trainers. Each trainer's certification program is unique, adapted as it is to the background of the trainer and their program's audience. All Clean trainers use a proven-competency model of assessment, rather than simply require the completion of a ser of courses.

Gina Campbell requires that you demonstrate competency with Clean Language and Symbolic Modeling by facilitating three sessions, the first two of which focus on specific Clean skills. Each level must be passed before the next level can be assessed. You are not required to complete the first assessment step before taking the second course, Basics Part Two: Facilitating Change.

After Intro to CL and SyM Basics Part One:

Step #1: Develop a resource metaphor and Desired Outcome (10-15 minutes)

After Intro to CL and SyM Basics Part Two:

Step #2: Develop a Sequence (15 minutes)

Step #3: Facilitate a Symbolic Modeling session demonstrating all 5 stages of the SyM process (40-50 minutes)

A list of criteria with specific details about what is being assessed at each step will be provided to you in advance. The lead assessor will evaluate your work on each step and provide you with feedback as to your strengths and what you may still need to work on via a phone or Internet call. Steps #1 and #2 may be done in-person in the presence of an assessor, live via the Internet, or by submitting taped videos.

Symbolic Modeling is an art as much as a science, and assessing its facilitation is to some degree inevitably subjective. In an effort to assure as objective an assessment as possible, the final part, Step #3, must be submitted *as a video and with a transcript* so as to allow for a second, independent assessor who has not been involved in the certificate candidate's training to assess it as well. And, given the many skills to be assessed in a CL session, the video and transcript assure that the assessors have the opportunity to watch the session at least twice to give you full credit for all you demonstrate. If you need help figuring out how to do the video recording and prepare the transcript easily, we can offer some technical suggestions.

III. Post-session coaching

Once your demonstration of competency for Steps #1 and #2 have been assessed and accepted, you will have 9 hours of phone/Internet meetings during which your trainer will review 12 sessions with you. They will give you support and suggestions as you apply what you have learned in the course work to working with your clients. Your trainer is there to help you in the early days when you might wonder, "What could I have asked when my client said...?"

Of the 12 sessions, at least 3 and no more than 6 are to be with the same client, in order to assure you have both the experience of observing and considering a single client's process as it unfolds and have a chance to get feedback on a variety of clients.

Preparing for a coaching session

On each 90 minute call, you will review 2 session reports. At least 24 hours ahead of your scheduled coaching session, you should email your trainer a typed transcript of 2-3 pages of some portion of both client sessions to be reviewed, along with a completed report. This will give your trainer time to review your material and consider how best they may help you develop your skills.

Transcripts are superb learning tools, as you have a chance to take your time to notice repetitions, patterns, and opportunities you may have missed and revisit choices you made. Videos are not acceptable as an alternative. Be sure to get permission from your client to tape the session. Running an audio check before the session begins is also a good precaution.

Sessions that have not been reviewed within two weeks of their happening cannot be counted towards certification, to assure timely review when it is most apt to be helpful.

Further coaching

Perhaps you want to do some more sessions before you sit for your Step #3 assessment and get some feedback. Or you may have a special clients in mind, and want to brainstorm ways you might work with them. Perhaps you are interested in integrating Clean Language components with another methodology you use. You can arrange for coaching sessions for these and other situations that fall outside of the certificate program requirements for an additional fee. (See next page for cost.)

Coaching vs. Supervision

Gina Campbell, and any other supervising/coaching trainers or assistant trainers you may learn with do not provide supervision in counseling, coaching, or any other professional field. The coaching you receive in this certification program addresses the masterful application of the Clean Language and Symbolic Modeling techniques only. While discussion of how they might be integrated with other techniques, interpretation of what is happening for a client, and/or your plan for your client may occur, your trainer's comments are not to be construed as professional supervision, but as food for thought shared among colleagues. The coaching provided is not meant to be a substitute for supervision you may receive by professionals in your field as to what is the appropriate treatment for or handling of your client's or participant's needs, nor should it be substituted for your own professional judgment.

CLF Certificate

When you have successfully completed the program's requirements, you will receive a Certificate of Completion identifying you as a Clean Language Facilitator (CLF).

Costs

Clean Language Facilitator (CLF) program \$2,290 USD Total

Breakdown by category:

Application fee \$ 25

Intro to Clean Language and Symbolic Modeling

Basics Part One: Facilitating Clarity \$ 695

Basics Part Two: Facilitating Change \$ 695

Post-session coaching (six 1.5 hour calls) \$ 570

Assessments \$ 395

Step #1 \$75

Step #2 \$75

Step #3 \$245 (for 2 assessors)

Prices quoted are for tuition, coaching, and assessments only. Additional costs for in-person trainings related to the venue may apply. Required texts not included.

Optional additional coaching: Available at a rate of \$75/hour or 3 hrs. for \$190.

Required repeat assessments: Certificate candidates can take the competency tests again, if necessary, for a 10% reduction in fees.

Payment options

You may elect to pay the full fee at the time you register for the CLF certification program. Doing so will assure that your costs will remain the same throughout the 18 months from the date of your first course work that you have to complete the program, regardless of price changes.

You may also choose to pay for each component as you begin that phase. Your only required initial payment is the non-refundable application fee (\$25).

To pay by credit card, go to www.paypal.com and "Send money" to gina@miningyourmetaphors.com. You do not need to have a Paypal account to do this. Links are also available for Paypal and Stripe from the online registration link.

Refund policy

If you have prepaid for the entire program and you decide to drop out before completing it, the following refunds are available:

Application fee: Non-refundable

Course: A non-refundable deposit of \$100 is required to hold your place for the online courses. If you cancel before the start of the course, the \$100 can be applied to a course in the future.

Assessment: Refundable up until the time you submit a video or transcript of your session.

Post-session coaching: \$75 for each completed coaching session will be deducted from the total fee. The remaining will portion will be refunded to you.

For in-person training programs, different refund policies might apply, as some expenses are committed to well in advance. Refund policy details will be outlined on the General Information packet supplied before you register.

Applying

Begin by arranging a time to talk with Gina Campbell. If you are new to Clean Language she will recommend you schedule a sample session to experience for yourself the unique experience a session provides for a client. It's a good first step to be sure this learning journey is right for you.

Contact: gina@cleanlanguageresources.com

When you are ready, submit a completed application form along with the \$25 registration fee. If for any reason your application is not accepted, this fee will be refunded. Otherwise, it is non-refundable.

FAQs

If I have already taken one or more of the required courses, do I have to repeat them if I want to become certified?

No, you won't necessarily have to repeat them. As the assessments are competency-based, you may have taken the courses in the past and, if you've been practicing your Clean skills, you may be able to demonstrate your abilities. If your skills are rusty, you can discuss with Gina your personal needs and determine if repeating a course or taking some other step would be helpful. You will still need to meet the other requirements of the program. Discounts for certificate candidates do not apply retroactively.

What if I have taken some Clean Language courses with another Clean trainer?

That's fine. You do not need to have done the course work with Gina. The assessments will demonstrate if you have developed the skills you need to be certified. If you aren't there yet, you can discuss with Gina your personal needs and determine if you need to repeat a course or take other steps. You will still need to fulfill the other requirements of the program (i.e. assessments and coaching) to be certified by Clean Language Resource Center regardless of what you may have done with other trainers.

What if I'm still not sure certification is the right path for me?

Send Gina an email and request a Zoom meeting. She is happy to answer your questions and discuss your interests and concerns. Have other questions? Feel free to ask!